

Minutes
Board of Directors Meeting
Alberta Taekwondo Association
August 18, 2025 – Virtual

Attendance:

- Jenny Min, Harvey Strome, Amanda Min, Thai Le, Steve Bartley, Kevin Mejia, Shelley Vettese-Baert, Cecilia Lee, Tracy Bonertz

Regrets:

- Kichul Nam, Terry DeFreitas, Se'era Anstruther

1. Call to Order

The meeting was called to order by Master Min at 8:02pm.

2. Additions to the Agenda

- Newsletter Update

3. Approval of Minutes from Previous BOD Meeting

Motion by Master J. Min that the Minutes from the July 14, 2025 Board of Directors Meeting be accepted by the Board of Directors. Seconded. Carried.

4. Directors' Reports

Chair's Report – Master J. Min

- Once **Taekwondo Canada** has received formal approval from both **World Taekwondo (WT)** and the **Pan American Taekwondo Union (PATU)** to host the **2026 Canada Open in Calgary**, the ATA will proceed with a public announcement to its membership.

5. Membership Grown - Master Mejia

- Master Mejia invited questions from the Board regarding his **Membership Growth Proposal**. His stated goal is to increase ATA membership to **2,000 individual members** and expand the number of affiliated dojangs to **70**.
- The proposal included the introduction of **Bronze, Silver, and Gold membership tiers** to encourage new registrations and retain existing members.
- The Board also discussed the potential use of **social media advertising** in collaboration with member clubs to promote registration and visibility.
- Master Mejia will move forward with the course of action outlined in his proposal.

6. Draft Budget for 2025/2026 and Performance Appraisals - Master Strome

Motion by Master Strome to approve the 2025/2026 Budget. Seconded. Approved.

Master Strome noted that **Performance Appraisals** will be reviewed and discussed with Master A. Min prior to the next Board meeting.

7. **2026 Kyorugi Funding Proposal - Master Lee**

Master Lee presented an updated version of the 2026 Kyorugi Funding Proposal and took questions from the BOD.

8. **Newsletter Update - Master Bartley**

Master Bartley requested that all **newsletter submissions** be provided no later than **Monday, August 25th**, in order to meet the publication schedule.

9. **Next Meeting Date**

- Monday, September 15th at 8:00pm.

10. **Adjournment**

- Meeting adjourned at 8:55pm.