

Minutes
Board of Directors Meeting
Alberta Taekwondo Association
July 14, 2025 – Virtual

Attendance:

- Jenny Min, Harvey Strome, Amanda Min, Thai Le, Steve Bartley, Se'era Anstruther, Kevin Mejia, Terry DeFreitas, Shelley Vettese-Baert

Regrets:

- Cecilia Lee, Kichul Nam, Tracy Bonertz

1. Call to Order

The meeting was called to order by Master Min at 8:00pm.

2. Additions to the Agenda

- Consultant Proposal
- Newsletter
- 2026 Canada Open

3. Approval of Minutes from Previous BOD Meeting

Motion by Master J. Min that the Minutes from the June 16, 2025 Board of Directors Meeting be accepted by the Board of Directors. Seconded. Carried.

4. Directors' Reports

Chair's Report – Master J. Min

- Master Min highlighted the partnerships between Taekwondo Canada and ATA, specifically hotel and travel discounts available to all ATA members. This information will be disseminated to the membership.
- The Saskatchewan Association expressed interest in mutual promotion of events between provinces to enhance participation and avoid scheduling conflicts.
- Taekwondo Canada has invited ATA to co-host the 2026 Canada Open in Calgary, scheduled for February 26 to March 1. They are currently finalizing a contract outlining ATA's responsibilities and Taekwondo Canada's commitments, particularly for a color belt event on March 1. Master Min will provide further updates to the Board as more information becomes available.

Secretary-General's Report – Master Anstruther

- A reminder was issued regarding the ATA's Conflict of Interest Policy.
- Negotiations are underway with MLK Consulting on a revised proposal focused exclusively on a member growth strategy. An updated fee structure is expected, and details will be shared with the Board upon receipt.

- Strategies for effectively communicating the benefits and perks of ATA membership were discussed, with the aim of increasing member engagement and recruitment.
- A Membership Committee has been formed, comprising Master Bartley, Master Mejia, Master Le, and Master Vettese-Baert.
- Master Bartley will lead the creation and distribution of a bi-monthly newsletter to members.

Treasurer's Report – Master Strome

- A draft budget for the 2025–2026 fiscal year was presented for review.
- It was noted that referee stipends/honoraria have doubled over the past two years. This issue will be further examined at the next meeting during budget finalization.

Social Media Director's Report – Master A. Min

- The official launch date for ATA's online 50/50 draw is set for September 20.
- Preliminary discussions were held regarding the purchase of a poomsae scoring system. The Board will further evaluate options to determine the most suitable solution.
- A fundraising proposal for an event at World Waterpark was received and will be circulated to the Board for consideration.
- **Motion: Master Strome proposed that ATA initiate a 50/50 draw with a maximum prize value of \$20,000 and a guaranteed minimum payout of \$4,000. Seconded. Carried.**

5. Next Meeting Date

- Monday, August 18th at 8:00pm.

6. Adjournment

- Meeting adjourned at 9:15pm.